

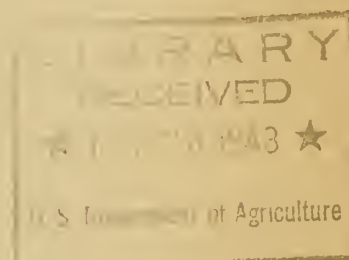
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UNITED STATES DEPARTMENT OF AGRICULTURE
U.S. AGRICULTURAL MARKETING ADMINISTRATION

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Dramette Script

"FOOD IS A WEAPON"

Millard C. Faught

1.942



MUSIC: SWELLS TO CLIMAX - THEN FADE UNDER AND HOLD)

VOICE: To the Nation's farmers, its homemakers, to America's war busy people everywhere, the United States Department of Agriculture brings by transcription this reminder--that Food is a Weapon!

MUSIC: (BRIDGE TO THEME "AMERICA THE BEAUTIFUL" 15 SECONDS - BRIDGE TO GUNFIRE - BATTLE SOUNDS - SHELL - PAUSE * HOLD BATTLE UNDER NARRATOR)

NARRATOR: The weapons of war - guns, tanks, planes.

But FOOD is also a weapon,

A powerful terrible weapon

(BATTLE SOUNDS OUT)

SOUND: (MARCHING MEN - HEAVY TRAMPING STEPS, 5 SECONDS)

"An army marches on its stomach,"

Said Frederick the Great.

"Food is the number one weapon of modern war,"

Says Secretary Wickard,

"Food will win the war."

SOUND: (AGAIN BATTLE IN DISTANCE, UP 10 SECONDS AND DOWN UNDER VOICE, HOLD)

VOICE 1: We were short of guns and men and ships and water

And Hong Kong fell.

We were short of guns and men and ships

And our rations were low

So Singapore had to surrender.

Hunger and thirst were good weapons -- for the Japs.

(FADE BATTLE OUT)

VOICE 2: On Bataan we harvested all the rice
And ate all the bullocks
And all the horses
So Bataan fell.
And for want of food
And men, and guns and ammunition
Corregidor was lost.

NARRATOR: Guns need ammunition
But men must have food
America has guns
And shells

MUSIC: (SNEAK IN "AMERICA")
And butter too.
We will fight this war
On a full stomach
And we will win!
Then food will help write the peace . . .
But that will come later.

MUSIC: (THEME RISES - BRIDGE TO DIRGE (T-138-6) HOLD UNDERVOICE "LAMENTO")

NARRATOR: For now, let's get on with this war.
War is a nasty, rotten business.
It is hell and scorched earth
And famine.

Norway is hungry
Holland is hungry
Greece is starving
All Europe is hungry!

MUSIC: (FADE)

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NARRATOR: Hitler is hungry, too

And Mussolini eats scraps

From Hitler's table.

MUSIC: (THEME UP "AMERICA THE BEAUTIFUL" - HOLD UNDERVOICE)

VOICE 1: But America is not hungry.

We have our granaries full

Of "Food for Freedom"

Our food supplies will be

Neither too little

Nor too late.

NARRATOR: And we are sending food to our Allies

And to our fighting friends everywhere.

Great round cheeses to England

Powdered milk and eggs to Russia

Meat to the Fighting French

Fruits and food concentrates

Bacon and lard

Flour and vitamins

Even seeds . . .

We are sending our friends guns and butter.

MUSIC: (THEME SWELLS)

VOICE 1: We call it Lend-Lease food

And we've sent them 6 billion

500 million pounds already!

And we're raising more

And more and more

Food for Freedom!

MUSIC: (THEME UP AND FADE - SEQUE TO STEALTHY MUSIC (T 201-3) -
"A NIGHT ON BALD MOUNTAIN")

NARRATOR: At night
The commandos steal into Europe.

And under their arms

They carry tommy guns

SOUND: (STACCATO GUNFIRE)

And in their knapsacks

They carry food,

American food,

And they are well-fed

And strong

And tough!

And Hitler knows it.

He is afraid.

His vassals are treacherously hungry

Even his Nazis eat ersatz meals.

SHARP
VOICE: We must have more food

NARRATOR: He shouts to his hirelings

SHARP
VOICE: Draft more slave labor!

Steal more Danish butter!

Plunder the Greeks again!

Where is that wheat

- (POSSIBLY FILTER WITH
TREBLE EMPHASIS)

The Italians promised?

MUSIC: (AMERICAN MUSIC - BRIDGE WITH "AMERICA THE BEAUTIFUL")

1. The first part of the paper is devoted to a general discussion of the problem of the existence of solutions of the system of equations

$$\begin{cases} \Delta u = f(x, y, z, u, v, w) \\ \Delta v = g(x, y, z, u, v, w) \\ \Delta w = h(x, y, z, u, v, w) \end{cases} \quad (1)$$

where f, g, h are continuous functions of their arguments, and the boundary conditions are given by the system of equations

$$\begin{cases} u = \phi(x, y, z) \\ v = \psi(x, y, z) \\ w = \chi(x, y, z) \end{cases} \quad (2)$$

where ϕ, ψ, χ are continuous functions of their arguments. The problem of the existence of solutions of the system (1) is solved in the case when the functions f, g, h are continuous and the functions ϕ, ψ, χ are continuous and satisfy the conditions

NARRATOR: In America the farmers know

What they are doing

To beat Hitler

And Musso

And Togo.

MUSIC: (FIDDLING V 107-CUT 2) - "COWBOY'S HEAVEN")

FIRST

FARMER: Yeah, I just bought two extra heifers

And I'm feeding more heavily.

SECOND

FARMER: I figure I'll raise more soybeans

On that big field by the river

Those hundred extra hogs

Will make a difference, too.

FARMER'S

WIFE: Sixty-eight dozen eggs. Let's see. . .

That's fourteen dozen more than last month.

NARRATOR: This year American cows

Are giving 100 thousand quarts of milk

Every minute!

Our hens are laying 87 thousand eggs

Every minute!

Farmers are raising enough soybeans

To produce 3 million pounds of oil

Every day!

Hitler would give a million men

To kill all our cows

And our chickens

SOUND: (FARM SOUNDS, CHICKENS AND COWS -HOLD 5 SECONDS AND FADE)

Because milk and eggs

And meat and vegetables

Equal well-fed workers

Equal noisy, grinding plants

SOUND: (SNEAK IN SOUNDS FACTORIES AND SHIPYARDS - SWELL NOISE 5 SECONDS)

Equal tanks, jeeps, Lockheeds,

Hudsons, Airacobras

SOUND: (MACHINES - UP 3 SECONDS)

NARRATOR: Weapons from America

Made by strong, healthy men

And women,

Not by slaves

Who live on hate

Instead of food.

(PAUSE)

There's just one trouble with food

As a weapon,

It isn't glamorous.

MUSIC: (MARTIAL MUSIC ON MARINE HYMN (VICTOR RECORDING) - HOLD UNDERVOICE)

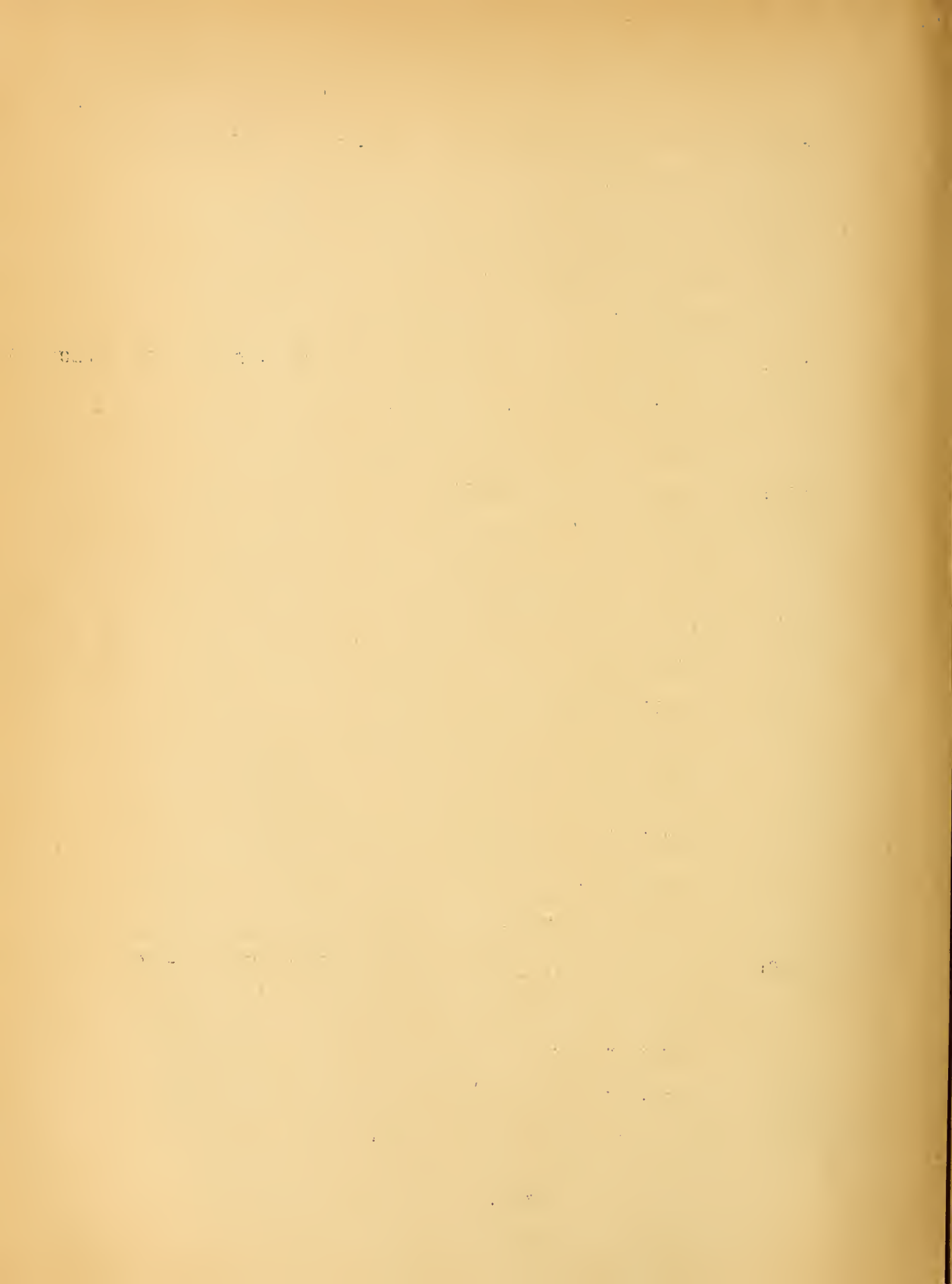
On the battle front

Heroes are made

Great, brave deeds are done

And there are medals to be won.

(CONT.)



MUSIC: (SWELL AND OUT * SEQUE TO MONOTOUS MUSIC (T 201-3) - "A NIGHT
ON BALD MOUNTAIN" HOLD UNDER "COMPLAINING VOICE" AND NARRATOR)

NARRATOR: But raisin' food is just . . .
Farmin' !

COMPLAINING

VOICE: What's heroic about

Milking cows?

Plowing?

Hoeing potatoes ?

Feeding chickens?

MUSIC: (CONTINUE HOLDING UNDER NARRATOR)

NARRATOR: What's heroic about just farmin'?

Plenty, mister !

This is total war !

That's why food

Is a weapon

Not just grub.

For every pilot

Who shoots down a Stuka

There are a dozen other men -

Mechanics, greasemonkeys,

Helpers, technicians,

Who keep that pilot up there

Fighting.

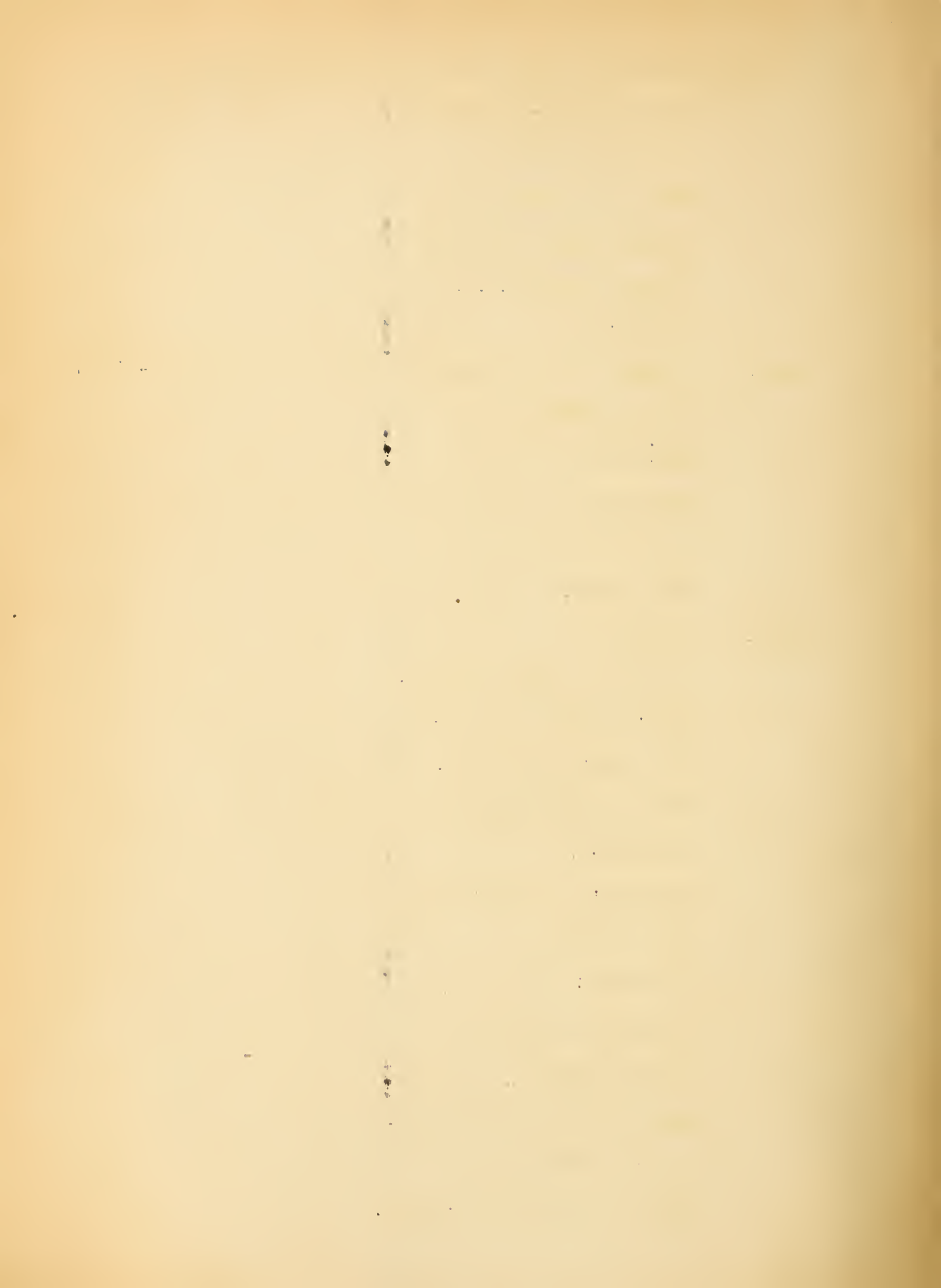
If he's a hero

They're all heroes.

NARRATOR: "They also serve
 Who only stand and wait,"
 Said the poet Milton.
 But who ever saw a farmer
 Raising "Food for Freedom"
 Standing around. . . .
 Waiting?

MUSIC: (SWELL (T 201-3) 5 SECONDS - HOLD AGAIN UNDERVOICE- "A NIGHT
 ON BALD MOUNTAIN")
 Every shock of grain
 Every bucket of milk
 Every sack of beans
 Is a weapon.

MUSIC: (FADE OUT)
 That farm of yours, Mister,
 That's no hunk of dirt --
 That farm's an arsenal!
 We've got six million farm arsenals
 In America.
 And they're all tooled up
 And producing
 War goods!
 And those overalls --
 They're uniforms.
 Those patches on the knees -
 They're service stripes
 They stand for food produced.



NARRATOR: And that pitchfork handle
(cont.)

And those plowshares -

They didn't get that shine

Standing in the toolshed.

- And those furrows

Starting out by the barn

And leading across the field -

Those are trenches

On the food front.

Barbed wire

Will tear Hitler's pants

Just as badly

On your farm

As it will

Strung in tangles

Across the scorched fields

Of the Ukraine.

SOUND: (FIRE, SWELL 5 SECONDS - BRIDGE TO (T 143-2 - "FLARINDO")

Yes, sir.

Food is a weapon

Of total war

And every night

When our farmers

Come out of the field

We have won another battle.

MUSIC: (SWELL TO (T 141-7) - HOLD UNDERVOICE * "ANDALOUSE")

NARRATOR: But farmers aren't the only people

(cont.)

Who fight on the food front -

Packers, canners, wholesalers,

Bakers, grocers, housewives,

They're the quartermasters corps

Who must manage

This great food supply.

GROCER: I'm Mr. Jones, the corner grocer.

I been sellin' the same food

To the same people

For 20 years.

What can a fella like me do

To help win this war?

MUSIC: (LIGHT, DOMESTIC (T 130-8), "CANZONETTA" - HOLD UNDER VOICE)

NARRATOR: What can you do?

About a hundred different things.

And you can start

By telling Mrs. Black

On Elm Street

That hoarding food

Helps Hitler.

And that woman who just moved into

The apartment over the post office -

The lady with the two skinny kids,

How about telling her about

Vitamin-enriched bread?

(CONT.)

NARRATOR: It doesn't cost any more
And it would do those kids some real good.
So would fresh vegetables.
And more milk.
And all those customers of yours
Who use food stamps,
Why don't you help them shop
So their food budgets
Will go further?
You'll make a living just the same --
And they'll be healthier.

(PAUSE)

And let me ask you this, Mr. Merchant
Do you have a Victory Food Emblem
At work in your store?

GROCER: You bet . . .
And I move it every week
So it hangs over whatever current Victory Food
We're supposed to use a lot of
Because it's abundant
Or easy to raise
So we can save
On other foods
That our soldiers and Allies need
To win this war !

MUSIC: (SURGE 5 SECONDS, THEN UNDER AND HOLD AGAIN, VERY LOW)

NARRATOR: And you were asking a minute ago
What you could do to help....
Every time you sell a Victory Food
And help your customers shop wisely
You've put in a lick for our side.
You're in this fight every hour
That your store is open.

(PAUSE)

MUSIC: (UP A BIT AND HOLD)
And you, Mrs. Housewife,
On the other side of the food counter.
Victory Foods are your weapons, too.
Without the help of all you Home Managers,
We could lose this war
In a matter of months.
But with your help
We'll win it hands down
And we won't go hungry doing it.

MUSIC: (UP AND OUT)

WO AD: (SKEPTICAL)
That's probably true....
But after all
With the little bit of shopping I do
What difference does it make
Whether I buy Victory Foods
Or what.

(cont.)

WOMAN: If I want to spend my money
For the foods my family happens to like
That's my business.

NARRATOR: You bet that's your business!

MUSIC: (60,066-A "POINT AND CIRCUMSTANCE")
But's a bigger business than you think
There are 32 million homemakers like you
In the United States
And you're all in business
The business of Food Management
And right now, Madam
That's War business!
This is a war of technicians
Of experts and specialists.
You women are specialists too
Specialists in Food Management
Now as never before you can,
You must make use of your talents.
You can run your kitchens
And plan your menus
And feed your families
Without wasting a mouthful
of Food.
And in this job, Victory Foods
Are your best guide
To wise wartime marketing.
You should watch for them
And use them.

Unless you do

Our entire

Food production and conservation program

Can fail.

MUSIC: (UP AND ACCELERATE TO DRAMATIZE WORDS BELOW)

MAN: We're short of tin for cans

We're short of space

And our trains and trucks

Are busy day and night

Hauling war goods.

We haven't time to plant

And raise, and harvest

And can, and ship

And store and sell

Food

Just so someone can waste it!

MUSIC: (BRIDGE BACK TO (T 130-8) "CANZONETTA" AND HOLD UNDER)

2nd WOMAN: Yes, Food Management is our business

Our war business

And food is our weapon too.

Let's spare our can openers

And starve our garbage cans.

Let's mobilize our kitchens!

And use Victory Foods

This is our war too.

Those kitchens of ours

Are Fortresses

On the food front.

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1918

In them we can win at least

Three skirmishes every day.

3rd WOMAN: A lot of us think

That doing without

Is our best way to save foods.

But we can also do with

The real trick is to decide

Which foods to do with

And which to do without.

2nd WOMAN: That trick is easier than you think

I just watch for the Victory Food Emblem

The "V" against the market basket

These Victory Foods are the ones

To do with

They are the foods we have in abundance

Or can raise easily

As Foods for Freedom

Every time you use a Victory Food -

A fresh vegetable

Instead of a canned one

A plentiful food

Instead of a scarce commodity -

You release other food

For our men in the battle lines -

In Australia, in Egypt

In England

And some time soon --

In Berlin and Tokyo!

(PAUSE)

NARRATOR: An apron isn't as natty
As an air raid warden's badge
And you may not be promoted
Past the rank of private on K.P.
But if you can run your home
And plan your menus
With Victory Foods
And wisely guide your food consumption....
If you can keep that man of yours
So well-fed and healthy
That he can make one extra
Gunmount a week
Or save one extra man-hour --
Perhaps a whole man-day
Because he was too well-cared for
To catch that cold....
If you can't knit for Britain
Because of the baby
Or work at the Red Cross
Because of all the housework,....
Let's remember once in a while
That war is made of 3 M's -
Men, Machines, and Morale
And morale rests on food.

MUSIC: (UP AGAIN AND OUT)

NARRATOR: Behind every man
Behind the man behind the gun
Is a woman, - a housewife, a mother,
On her spirit
On her care of the family
Depends morale.

MUSIC: (REPEAT INITIAL THEME "AMERICA THE BEAUTIFUL" -- SWELL TO
CONCLUSION)

NARRATOR: Her's is the home front
And here as on the battlefield
Food is a weapon!
Guns, tanks, planes - FOOD!
Will win the war!

MUSIC: (OUT)

VOICE: This transcribed program was presented by the
Agricultural Marketing Administration of The United
States Department of Agriculture.

